

## ABOUT US

Olive Animations is an industry leading, award winning digital agency that takes pride in its firm resolve to serve its customers with top notch design solutions thus leading to complete customer satisfaction. Whether it is state of the art 3D animation or industry specific explainer videos, Olive Animations has always put its best foot forward. Our top notch skills teamed with novelty and creativity results in besotted customer markets for our clients with increased business. We deliver the most modern solutions that fit the rapidly-changing digital requirements and keep you two steps ahead of the competitors. With over 5000 clients in the US and UK, our reputation is built on an unwavering commitment to excellence in all aspects of the development process. Our philosophy entails applying a lean development approach, ultimately to do more with less. For this reason our solutions tend to be the most cost effective with a promise of generating high ROI's, having higher success rate results, and contributing to longer customer retention.

## WHY US?

We understand the needs of our clients and provide them with solutions to all the problems, we guarantee conversions and high-value results that change their brand's identity. At Olive Animations we have a skilled team of experts who make stunning brands and provide digital solutions round the clock.



### HIGHLY EXPERIENCED STAFF

Our technical team always hits the nail in the head with their precise work and accurate approach. You'll find this will save you time and resources.



### DEEP DOMAIN KNOWLEDGE

We have worked on varieties of web portals and app domains. Any app falling under these categories is certain success working with us.



### PROVEN TRACK RECORD

Over 100+ projects successfully delivered to companies from various sectors of the industry in the past, watching their business grow.



### COST EFFECTIVE

We'll do things the right way, meaning we'll be able to do them for less without sacrificing quality.

## CONFIDENTIALITY NOTE

Olive Animations is a creative digital agency comprising of some of the most talented, skilled and experienced professionals from the industry. Our dedication, work ethics, quality of deliverables, market competitive pricing, fast turnaround timelines and extended support after project deployment are just some of the factors that make us stand out from the rest. This document outlines our mutual agreement of the following:

Nothing presented in this document or pertaining to the project shall be disclosed to any third person or entity without the consent of the client.

Neither party will, without prior approval of the other party, use any information in parts or on its whole or otherwise disclose the existence of the terms of this Agreement.

We present this proposal as a start of a long term relationship between both the parties. If you have any queries, please feel free to contact us.

Regards,

Team Olive Animations

## PROJECT SUMMARY

### CLIENT NAME:

ROBERT MICHAEL BECKER

### PROJECT TITLE:

Movie Animation – The Godfather’s World

### OVERVIEW:

The scope of this project is to illustrate and animate a High-end 2D video animation of 90 minutes for our honorable client Mr. Becker. The animation will be created with 51 Characters (each up to 15 Iterations), 28 Scenes (each up to 5 Iterations) and 51 different Voiceover Artists to bring your project to life. The animation video will serve in the best interest of clients. The characters and animation will be done by our experienced artists working under the division associated with Netflix. You will get a dedicated account manager along with a team of script writers, illustrators, animators and voice artists.

## SERVICES WE OFFER

### 2D GRAPHICS ANIMATION

Our experience in this area lets us know what exactly is needed for a business to grow in the right direction. Our customers have seen an increase in interest in their products as soon as they start using animated 2D videos for their business. Our Clients have seen a great change in sales and the demand for their products has increased.

### 2D CHARACTER ANIMATION

Our animation experts specialize in bringing simple things to life. With the use of vibrant colors, interesting characters and dynamic animation, you can get perfect animations. The animation can be of a moving or animated character, anything that increases the interest of your audience.

### INTERACTIVE 3D ANIMATION

Our highly experienced animators have mastered this technique and have produced many projects and videos that we are proud of, high-tech 3D and challenging animations. Whether it's a 3D logo animation, 3D video animation, or 3D characters, our animators do not hesitate for a second. Many of our projects require three-dimensional videos that require different image mastery and experience.

### TYPOGRAPHY ANIMATION

If you want your business to be different, creative, and interesting from your competitors. Then you should get rid of the tedious simple text. Animated videos are an excellent way to communicate text and information in numbers. For people looking to deliver heavy messages through text, Typography animations are what you are looking for. Therefore, at Olive Animations our experts understand the importance of this animation.

## EXPLAINER VIDEOS

Due to our strict employing and training process, we have the best animators at Olive Animations. Not only the videos that are tailored to your taste convey the message, but also convince the viewers. That allows us to produce compelling videos based on your target market and potential buyer.

## WHITEBOARD ANIMATION

When the whiteboard animation became famous a few years ago, it was largely due to its ability to make complex concepts easy to understand. The animations on the whiteboard are usually explanatory videos for business people who try to explain their ideas or reports in presentations. Soon after, Olive Animations emerged as the leading producer of whiteboard animation, creating memorable content for internationally recognized brands.

## PROCESS AND FEATURES

### CONSULTANCY

An experienced consultant is what you need to have a crisp result. Share about your expectations with us; what type of animation design you want, why you want this particular design, what your brand image constitutes, what are you aiming for, and so on. Our consultant will guide you throughout the simple yet efficient process of smooth animation to execution and selecting a package that suits your need is a piece of cake with our consultancy services.

### BRAINSTORM WITH US

We don't work alone; our customers work side by side with us. Come and plan with us about your design. Tell us what type of video you want; should it be an infographic or a 3D, or some other type depending on your requirements. We work on combo designs as well and are efficient in creating one. Our highly skilled team of animators conduct brainstorming sessions and take clients' advice religiously. Furthermore, they sketch an initial storyboard and then proceed further up on your consent.

### SCRIPTWRITING

Our skilled team of creative writers comes up with amazing scripts for your animated video. A strong script is imperative for an impactful animation. Our professional script writers carefully draft every action frame for an influential video.

### CHARACTER DESIGN

Our character designers/artists create the entire concept, style, and artwork of a character from scratch. This often includes a deep look into the character's personality to develop a visual idea of the character's physical features. Creating an entire character from scratch (human or otherwise) takes a lot of creative energy. We make sure to bring in every aspect of your brand to your mascot/character design.

## STORYBOARDING

We always start off our animated projects with a strong storyboard to go by. Once the script is finalized, the story board is created to depict the story in an illustrative manner. Our designer's well-developed storyboards sculpt the script for initial feedback.

## ANIMATION

Our illustrators and animators work together to make a smooth and visually pleasing video animation that delivers your information/message in an impressive and memorable way. Our animations are made in high resolution to give best results upon viewing on different platforms. Character and scene transition is kept smooth and in perfect sync with the audio to deliver high quality results.

## VOICEOVER

Depending on your business requirement, we provide you with either a male or female voice. The voice artists are approached for recording ensuring the same impact. Thereon, our highly skilled animators animate the videos and produce an end product that is innovative and aesthetically brilliant.



## PAYMENT TERMS

TASK	INSTALLMENT
Upfront	15,000
Upon Character Finalization & Scene Finalization	35,000
Upon Animation Completion	40,000
Upon Final Handover	10,000
<b>Total Cost</b>	<b>100,000</b>

## PROJECT TIMELINE

Estimated time 5 to 6 months.

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